

CORPORATE | EDGE

WHEN WORLD-CLASS LEADERS WANT EXTRAORDINARY RESULTS

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MICHAEL TAKAGAWA

"As a result of working with Corporate Edge, I am a more successful CEO."

Bruce Chizen, CEO
Adobe Systems

Founded by Michael Takagawa, a former CEO and *Fortune 500* senior executive, Corporate Edge helps successful leaders guide organizations through critical junctures, while achieving extraordinary results. Its highly skilled coaches are unique--possessing both firsthand corporate executive experience, and extensive expertise in contemporary coaching and organizational development methodologies. The Corporate Edge approach integrates a blend of coaching, mentoring and consulting principles that is distinctive among other executive coaching and leadership development organizations.

WHY WORLD CLASS LEADERS TURN TO US

- ▶ [Maximize Leadership Effectiveness](#)
- ▶ [Successfully Navigate Major Change](#)
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READ WHAT SOME OF OUR CLIENTS HAVE TO SAY

- ▶ [Adobe Systems — Bruce Chizen, CEO](#)
- ▶ [Cadence Design Systems — Jan Willis, Senior VP Industry Marketing](#)
- ▶ [Office Depot — Anne Cashman, Senior VP, General Manager](#)
- ▶ [Planned Parenthood — Dian Harrison, CEO](#)
- ▶ [San Francisco Chronicle — Steven Falk, President/COO](#)
- ▶ [Sumitomo Bank of California — Martha Clark, SVP-Human Resources](#)

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MAXIMIZE LEADERSHIP EFFECTIVENESS

"Corporate Edge helped me succeed during the most critical juncture in both my company's history and my professional career."

Gary Potts, former Chief Executive Officer
Maxoptix Corp

"Loretta Stagnitto's leadership coaching techniques and her passion for building strong, productive organizational systems proved to be extremely invaluable to me and my Board of Directors."

Lynda Gayden, Executive Director
Child Abuse Prevention Center

It Takes an Unconventional Approach to Attain Extraordinary Results

Our mission at Corporate Edge is to assist world-class leaders achieve the concrete, sustainable results that propel their organizations, and careers, to the next level of excellence. With this strong vision in mind, we have devised a distinctive approach to the way our clients are serviced and supported:

- ▶ We combine best practices in executive coaching, organizational consulting, and leadership mentoring to help meet unique needs of senior-level, leaders;
- ▶ We apply first-hand knowledge and senior executive experience in dealing with the same types of issues faced by our individual clients;
- ▶ We earn the distinction of "trusted advisor" by immersing ourselves in our clients' day-to-day activities, and vesting ourselves in their organizations' outcomes;
- ▶ We focus on achieving concrete, quantifiable results which are directly linked to the organization's key business goals;
- ▶ We coach clients how to ensure self-sustainable results, which can be cascaded to the rest of the team/organization.

A Unique Process Grounded by a Real-World Perspective

We know that a "one-size-fits-all" coaching process is rarely enough to achieve an organization's basic goals. Targeting our clients' most ambitious objectives, we customize our services to their unique needs by integrating best practices in Executive Coaching, Organizational Consulting, and Leadership Mentoring.