



*Good Fortune, Timeless
Beauty and Fine Wine...
All In One Package.*

Since Ancient times, boxes made of a light colored wood with exquisite grain have stored precious objects at Shinto shrines and Buddhist temples. The wood was from the Paulownia Tree.

For Centuries, the Paulownia tree has been regarded as a source of good fortune because of its association with the Phoenix, a mythical bird that regenerated itself in fire. In 400 B.C., "Zhuang Tze" noted that the Phoenix flew from the South Sea to the North Sea without perching on trees other than the Paulownia. Since then, Asian people have been planting Paulownia trees around their homes to attract the phoenix and bring good luck. The legend influenced many other Asian traditions as well. In the Japanese marriage ritual, Paulownia lumber was used to make a dowry chest, when a daughter was betrothed. Paulownia wood has continued to hold special meaning for Asian cultures even into recent times.

Introducing the Phoenix Box.



Crafted from Paulownia wood, the Phoenix Box will surround your fine wines with an aura of elegance and the allure of its captivating history.

phoenix **BOX**

